

**Why You Want to Consider NOT  
Waiting Until Spring to List!**



1. Low Inventory
2. Busy Market
  - \* Currently there are over 13,000 properties on the market
  - \* 2700 properties have been listed in the last 30 days
  - \* 2564 properties have sold in the last 30 days
  - \* 1912 properties sold in January 2013
  - \* 2611 properties were listed in January 2013
3. Beat the Competition—you will be competing with many more sellers in April & May
  - \* Simply put—Supply & Demand
4. List now and delay showings for up to 5 days to build anticipation and get your property in order.
5. Take the guesswork out of the market.
6. List now and use the benefit option of delayed closing until June.
7. Take advantage of the Selling Season; January 1st through June 30th vs July 1st through December 31st.



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